

Heard It Through

# The Ape Vine

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January 2014

# Membership Newsletter

## 2013 A Record Year for ACE Fundraising

By Michele Dave



Apes in the Arts was held on July 11, 2013 at J. Tribble Antiques. We had a great turn out, and everyone had a wonderful time! We sold canvases, ostrich eggs and bird houses painted by the apes plus some of the other zoo animals: birds, reptiles, and otters. In addition a couple of local photographers donated some photos of zoo animals for the sale. The food donations were delicious again this year. I personally want to thank everyone on the committee for putting in their time and help and on making this event so great!



young bonobo

Money raised was donated to the same two organizations we donated to last year: Lola Ya Bonobo and The Goualougo Triangle Ape Project. Each group received \$3.011!!

We are excited to bring Apes in the Arts back in 2014 - but with a twist. Stay tuned for more details, but if you have ideas or would like to help in the planning, please email fundraising@apeconserva tioneffort.org.

In 2013 ACE had several fundraising events that brought members together for dinners. In March we got together at Moe's Southwest Grill on Ponce de Leon. ACE made \$110.44 from the 20% Moe's donated from that night's sales. In August Chili's donated 10% of purchases from that night bringing their

donation to \$70! These were easy fundraisers since all we had to do was eat. ©

New this fall ACE decided to sell Yankee Candles. Yankee Candles allows organizations to keep 40% of the sales and also allows sales to continue online through the season ending January 15. Currently, the combined online sales and paper sales has netted ACE \$1,337.20!! This was a popular fundraiser and we hope to continue with this and similar fundraisers in 2014.

In December our Mega Holiday Sale raised \$718! What a wonderful way to bring a record fundraising year for ACE to a close!

We are thankful to our supportive members and friends of ACE. We couldn't do it without all your generosity and help. Share our cause with your family and friends and help ACE continue to make a difference!

**Goodsearch** is an easy way to help Ape

Conservation Effort bring in money. Just by using it as your search engine, you will earn ACE money. In addition, GoodDining allows you to find a restaurant that works with the site and earns ACE a percentage of your meal. GoodShop works with many shopping websites that will also earn ACE a percentage. These are just a few examples you can help doing what you would normally do. This year we received a check for just over \$40.

The fundraising committee has an idea for 2014 but it has nothing to do with fundraising - just having fun. We hope to add some "nonfundraising" member events. Come join us, meet other members and have fun! Events are still being planned, so stay tuned for possible beer outings, Putt Putt golf, and other fun activities!



## Gorilla Golf Raises Money for DFGFI

By Jodi Carrigan

The weather was perfect for a golf tournament on October 8, 2013.

Several golfers who had participated previously came back to honor the memory of Andy Pachman and to play in the third annual tournament. Andy was instrumental in the formation of the tournament.



photo by Gene Todd
Portrait of Andy Pachman

Andy's friends and the new golfers added to the field made up a competitive but congenial group.



photo by Gene Todd
Golfers gather for group
picture

We were thrilled that Claire Richardson, president and CEO of DFGFI, and Tara Stoinski, wife of Andy Pachman and vice president/chief scientist with DFGFI, were able to attend and support the tournament.



photo by Gene Todd
Bretton McIrath won 2013
Gorilla Golf tournament

At the end of day the First Place winner was Bretton McIrath. Second Place went to Jonathan Lupton and Third Place winner was Dave Singer.



photo by Gene Todd Tara Stoinski talks with golfers after the tournament

The Longest Drive prize went to Vivienne Ferguson and Closest to the Gorilla prize to Joe Volman.

ACE was happy to donate \$12,379, funds raise from the tournament, to the Dian Fossey Gorilla Fund International to continue their important work with gorillas in the wild.

Brookfield Country Club in Roswell was the

perfect setting again for the tournament, and we are glad to announce that the Fourth Annual Gorilla Golf tournament will be held there on September 30, 2014. Mark your calendar to join us to golf or to volunteer and continue to help in raising funds for gorillas!

For more information or to be added to the email list, please contact Event Chairperson Jodi Carrigan at gorillagolf@apeconservat ioneffort.org.



photo by Gene Todd

Tara Stoinski and Jodi

Carrigan are off to check on
the golfers.



# Run for the Redheads is Another Successful Fundraiser for ACE

By Julie Gaines

Along with the annual Apes in the Arts and Gorilla Golf events, ACE has now added Run for the Redheads to its fundraising calendar. The First Annual Run for the Redheads was held on Saturday, September 14, 2013 and raised over \$6800 for the Sumatran Orangutan Conservation Programme (SOCP).



photo by Julie Gaines
First annual Run for the
Redheads starting line

Over 160 runners gathered at Trinity Presbyterian Church in Buckhead as the sun was rising on a beautiful fall day. Our sponsors from West Stride and Hayley Orangutan (actually an ACE volunteer in an orangutan costume) led the runners in a warm-up before the 5K.



photo by Gene Todd

Warm up before the race

At 7:30 AM they were off! The competitors were a mixed bunch - serious runners, new runners, even some redheaded runners! Everyone enjoyed the pleasant, if hilly, course and everyone finished with a respectable time.



photo by Julie Gaines
"Who Looks Like An
Orangutan" contest

Once all the 5K runners had finished, it was time for the Great Ape Gallop, a one mile fun run for all ages. The group of kids and adults finished the Gallop to great applause. The after-party included bananas, of course, as well as a "Who Looks Like an Orangutan" contest. The Zoo Atlanta ZooMobile offered live animal encounters with animals appropriate to the event - a tortoise, a hare, and a beautiful red-tailed boa constrictor. And of course we had the grand

presentation of medals to the winners.

The proceeds of \$6865 will benefit SOCP, whose primary goal is the conservation of the critically endangered Sumatran orangutan. To achieve its aims, SOCP has adopted a number of methods including reintroduction programs, habitat protection, monitoring of wild populations, and public education. Both the Sumatran and Bornean orangutans are critically endangered; in fact, they are among the most endangered species in the world. Without intervention, they could be extinct in the near future. SOCP is working tirelessly to prevent this. For more information, go to their website at www.orangutan.com/proj ect/socp.

Run for the Redheads 2013 could not have happened without our wonderful sponsors: **Trinity Presbyterian** Church, WSB-TV, Cobb Pediatrics, West Stride, Gorilla Sacks, Tamaqua Foundation, Haven OB/GYN, Lauderdale Shirthouse, Inc. and Zoo Atlanta. A round of applause also goes to Patti Frazier, Run for the Redheads 2013 Chair. and her tireless committee and to all the volunteers who staffed the event.

And now for 2014! Trinity Presbyterian Church in Buckhead has graciously offered to host us again, so the Second **Annual Run for the** Redheads will take place on Saturday, **September 13, 2014, at** 7:30 AM. Once again, we will have a timed 5K and a one-mile Great Ape Gallop fun run with all proceeds going to SOCP to help them continue their work.

If you are interested in being a sponsor, please email us at redheadrun@apeconserva tioneffort.org. We hope to see everyone out running!

# Trans fat ban may hit U.S. soyoil use, boosting palm oil

Taken from www.reuters.com article 11/8/2013.

CHICAGO, Nov. 7 (Reuters) A U.S. plan to ban artificial trans fats in processed foods could hit demand for as much as 15 percent of the nation's edible soyoil, an industry official estimated.

The U.S. Food and Drug Administration on Thursday proposed banning the fats in foods ranging from cookies to frozen pizza, citing the risk of heart disease. The fat is used to help extend the shelf life or improve the taste or texture of some foods.

The oilseed and foodprocessing industries has been in the process of phasing out trans fats for several years, reducing consumption of hydrogenated soyoil to around 2 billion pounds, or about 15 percent of total consumption of edible soyoil, said Richard Galloway, a consultant to the United Soybean Board. That's down from 50 percent as recently as 2005, he said.

Joe Davis, a vice president with Futures International in Chicago, estimated that the FDA's proposal, if approved, would remove demand for about 400 million lbs. of soyoil.

Nonetheless, alternative vegetable oils such as palm oil and canola could see increased demand as replacements for partially hydrogenated soyoil, traders and analysts said. "Palm oil is the largest globally traded edible oil today, and so I would think you would see substitution into these other edible oils," said David Lehman, the CME Group's managing director of commodity research and product development. "If there's some restriction that affects soybean oil more so than the other edible oils, then you would probably see substitution in the food manufacturing industry to those other oils," Lehman said.

Such substitution can take time. "It isn't just a matter of taking out partially hydrogenated soy and plopping in palm oil or high-oleic canola. You might change the flavor profile significantly, and that is something food companies don't like to do," said Galloway. "Food companies take about two years from the time they are introduced to an alternative ingredient until they can commit to a switchover," Galloway said.

Restaurants also may have to adjust, if trans

fats are banned. "This should be a warning that, if you haven't taken them off the menu, now is the time," said David Maloni, chief commodity analyst at the American Restaurant Association.

Thanks to Debbie Vaughn Wright for bringing this article to our attention.

# Next General Meeting will be February 8

Please mark your calendars to attend the next General Meeting on Saturday, February 8, 2014, at 6:30 pm at Zoo Atlanta.

# PASA Has New Website

PASA (Pan African Sanctuary Alliance) has announced their new website:

www.pasaprimates.org.

When you visit this site, you will find out many interesting things, such as the conservation education and human-wildlife conflict workshop and the veterinary workshop.

A key event in 2013 occurred in the Democratic Republic of Congo (DRC) when PASA hosted a meeting that "brought together sanctuaries, conservation experts and 'funders', scientists and government officials to work on ensuring wild primates and their habitats are conserved and wildlife protection laws are upheld. DRC is home to endangered bonobos, gorillas and chimpanzees, whose survival is threatened by mining, logging, poaching and illegal trade." Future meetings in Africa are being planned to "develop alliances and strategic plans for local and national conservation action." Check out the website to read more about it.

### Freedom Fence Is Almost Completed



Freedom Fence at GRACE

Freedom Fence at GRACE (Gorilla Rehabilitation and Conservation Education Center) is close to completion in the Democratic Republic of Congo.

ACE has been a financial supporter of this project, which was begun by DFGFI to care for confiscated young Grauer gorillas. We are excited to see that it is so close to being finished.



### Did you know?

ACE is collaborating with Zoo Atlanta to develop a public statement and policy concerning the palm oil crisis. The people working with Lynn Yakubinis on this task will communicate mainly through email with very few meetings planned. Members will help research issues and type of materials effective in promoting messaging. This task force will exist only until the task is complete.

If you would like to help with this project, please contact Lynn at lyakubinis@zooatlanta.org.



Orangutan mom and baby





### Did you know?

The work that Ape Conservation Effort is doing has spread! It seems that in 2013 ACE was mentioned at gorilla workshops, orangutan workshops, at various conferences, as well as being named as a member of the Gorilla Council of DFGFI. Our little group has become a nationally recognized non-profit organization working to save great apes in the wild and their habitats.

To promote ACE, we are interested in producing a video that could be used in a variety of ways.

If you have skills to work on this project or connections in this medium, please contact any member of the ACE board.

### **2014 ACE Board**

Your 2014 officers are:

President - Julie Gaines president@apeconservationeff ort.org

Vice President - Laura Mayo vpresident@apeconservationef fort.org

Secretary - Jane Barron secretary@apeconservationeff ort.org

Treasurer - Susan Smith <a href="mailto:treasurer@apeconservationeffo">treasurer@apeconservationeffo</a> rt.org

Board members at large:

Stacie Beckett gorillagolf@apeconservationef fort.org

Michele Dave <u>fundraising@apeconservatione</u> <u>ffort.org</u>

 $\begin{array}{l} Janelle \ Nord \\ \underline{info@apeconservationeffort.or} \\ \underline{g} \end{array}$