

**Upcoming Events
 for 2025**

**March 15 - June 15
 HoneyBaked Ham
 Spring Campaign
 Flyer attached.**

**Date May/June
 Auction for Apes
 Online Auction
 See article for details.**

**October 13
 Gorilla Golf
 Flat Creek Country Club**

**December 2
 GA Gives/
 Giving Tuesday**

**December 13
 ZA Volunteer
 Holiday Bazaar
 After Mega Update**

**ACE
 Donations
 to Save
 Great
 Apes
 Total
 \$317,374
 !!!**



**Happy Earth Day
 April 22**



**It's Spring - It's
 HoneyBaked
 Ham Time**

By Susan Smith

Spring is here and so are all the wonderful opportunities for family and friends to get together to celebrate. Easter, Mother's/Father's Day, graduations, bridal showers, etc., are just some of the festivities where a HoneyBaked Ham could fit right in. Enjoy your celebrations and at the same time help ACE save the great apes.

Our annual spring gift card sale will run from March 15 to June 15. You can have some good food as part of your celebration and at the same time ACE receives 20% of your purchase price. Gift cards, electronic or plastic

(allow extra time for processing/deliver) can be ordered online at: https://www.honeybaked.com/fundraising/ACE_Spring_Sale

Help us spread the word about this fundraising opportunity (flyer attached) to support ACE and our mission to save the great apes. If you have any questions, contact Susan Smith at 404-226-7738 or email susansmith9008@comcast.net



**Going once,
Going twice,
SOLD!!!!**

by Susan Smith

That is the sound we hope to hear later this spring when ACE holds its first online auction. "Auction for Apes" will be an online auction that will run in late May through early June. Leslie Martin and I will be co-chairing the event. This fundraiser takes the place of our Apes in the Arts which took a lot of resources, requiring a physical location, set up, volunteers, etc. With the

online auction we are reducing our overall costs and providing more dollars to save the great apes. Details about the auction (dates, website) will be coming out in mid-May.

We already have a good start in collecting items for the auction but can certainly use more. Some of the items we have include jewelry, gift cards, gift certificates, "behind the scenes at Zoo Atlanta," theater tickets, decorative ceramics and glassware. Also, the Zoo Atlanta gorillas and orangutans are busy creating some new artwork for the auction. We have some very special previously owned ape paintings that have been donated. Artwork by gorillas Ivan and Choomba and orangutans Chantek and Allen will be available for bid.

If you have items that you would like to donate, please get in touch with Leslie or myself. A Donation Form has been included with the newsletter that you can fill out to receive credit for your donation. This form can also be used if you donate items for Gorilla Golf (October 13) or for the annual Zoo Holiday Bazaar (December 13).

Deadline for donating items for the auction will be May 15, 2025.

The money raised in this event will be going to

Borneo Orangutan Survival Foundation (BOS) to help in the development of their new rehabilitation facilities. BOS currently cares for over 300 orangutans and has recently opened a new rehabilitation center. The increasing human activity around the form rehabilitation center has affected the tranquility of young orangutans still in the learning process. In an effort to ensure their well-being and reduce potential risks from human interactions, the BOS Foundation is gradually relocating the rehabilitation facilities to a larger and more consolidated area, the Nyaru Menteng Orangutan Rehabilitation and Conservation Area.

If you have any questions about the auction, donations, etc., please contact either Leslie Martin - Lmzoogirl@bellsouth.net (770-335-3869) or Susan Smith susansmith9008@comcast.net (404-226-7738)



Bonobo

Don't Know Something? Apes Can Tell

To get treats, apes eagerly pointed them out to humans who didn't know where they were, a seemingly simple experiment that demonstrated for the first time that apes will communicate unknown information in the name of teamwork. The study also provides the clearest evidence to date that apes can intuit another's ignorance, an ability thought to be uniquely human.

The work by researchers with Johns Hopkins University's Social and Cognitive Origins Group published today in *Proceedings of the National Academy of Sciences*.

"The ability to sense gaps in one another's knowledge is at the heart of our most sophisticated social behaviors, central to the ways we cooperate,

communicate and work together strategically," said co-author Chris Krupenye, a Johns Hopkins assistant professor of psychological and brain sciences who studies how animals think. "Because this so-called theory of mind supports many of the capacities that make humans unique, like teaching and language, many believe it is absent from animals. But this work demonstrates the rich mental foundations that humans and other apes share - and suggests that these abilities evolved millions of years ago in our common ancestors."

Krupenye and co-author Luke Townrow, a Johns Hopkins PhD student, worked with three male bonobos, Nyota, 25; Kanzi, 43; and Teco, 13, all living at Ape Initiative, a research and education nonprofit. During the experiment one of the bonobos would sit with Townrow, facing each other across a table. The bonobo would watch as a second person placed a treat, a grape or a Cheerio, under one of three cups. Sometimes Townrow could see where the treat was going, sometimes he couldn't. The bonobo could have the treat if Townrow could find it.

Whether or not Townrow saw where the treat was hidden, he'd say, "Where's the grape?" and then wait 10 seconds. If he'd seen the treat being hidden, during the 10 seconds the ape would usually sit still and wait for the treat. But when Townrow hadn't seen where the treat was hidden, the ape would quickly point to the right cup - sometimes quite demonstratively.

"Their fingers would point right through the mesh - it was clear what they were trying to communicate," Krupenye said. "One, Kanzi, who was very food motivated, would point repeatedly in certain phases of the experiment - he'd tap several times to get our attention and was quite insistent about it."

The work is the first to replicate a controlled setting findings from the wild that suggest chimpanzees will vocalize to warn groupmates ignorant to potential threats, such as a snake.

"We predicted that if apes are really tracking ignorance, when their partners lacked knowledge they would be pointing more often and more quickly and that's exactly what they did," Krupenye said. "The results also suggest apes can simultaneously hold two conflicting world views in their mind.

They know exactly where the food is, and at the same time they know that their partner's view of the same situation is missing the information."

The team was thrilled to further confirm apes' mental sophistication.

"There are debates in the field about the capabilities of primates and for us it was exciting to confirm that they really do have these rich capacities that some people have denied them," Krupenye said.

Next the team will work to more deeply explore the apes' motivations and how they think about other individuals' minds.

"What we've shown here is that apes will communicate with a partner to change their behavior," said Townrow, "but a key open question for further research is whether apes are also pointing to change their partner's mental state of their beliefs."

Science Daily
February 2, 2025
Johns Hopkins University



Bingo for Bonobos Will Be Held in 2026

Sometimes it feels like everything tries to occupy the same space on the calendar. That's what happened with scheduling Bingo for Bonobos in June this year. At the March 8 meeting ACE members decided that we should skip this year and plan for a 2026 Bingo for Bonobos.

There was talk of having Bingo for Bonobos and Auction for Apes on alternate years. There will be more discussion about this. We welcome your thoughts.



In Memoriam

We were saddened to learn of the death of Barbara (Babs) Fry on January 24, 2025. Babs had been a member of ACE since 2011. She was always interested in ACE fundraisers, participated in Apes in the Arts and Bingo, and always purchased HoneyBaked Ham gift cards twice a year. We will miss Babs at meetings, but her fun and unique spirit will be remembered.



Thank you from Orangutan Outreach



January 30, 2025

Thank you so much for the continued support of ACE! We are very grateful. Please let the rest of the ACE team know how much we appreciate y'all! :-)

We'll allocate the \$3700 in full to SOCP in our next transfer. The situation at SOCP is challenging, but we'll get

through it. In the coming weeks and months we'll be posting updates showing recovery efforts at the center. In December Dr. Ian Singleton made a video giving a "guided tour" of the devastation. A new video will be posted shortly. For the rebuild, all options are being taken under careful consideration.

Fortunately daily life at the quarantine has stabilized and the orangutans are safe - albeit a bit cramped in their temporary cages. The thinking now is that it might make more sense in terms of cost and safety to shift the entire SOCP operation to the Orangutan Haven facility. We should know more soon! You'll be able to find landslide updates on our website and social media. <https://redapes.org/landslide>

In more uplifting news, at BOS Nyaru Menteng work is progressing on the new Forest School for several dozen juvenile orangutans as well as the forested sanctuary space for unreleasable adult orangutans. The kids are almost ready to make their Big Move! :-)

The dedication and continued support of ACE means the world to orangutans. If you'd ever like to chat about our work, please reach out any time!

Best wishes and thank you again... Rich {:(}

Richard Zimmerman
Executive Director
Orangutan Outreach



Did you know?



Remember the article in the October 2023 newsletter about the Tailgate group at the Atlanta Falcons game? They've done it again. On January 6, 2025 they donated \$300 to ACE! What a great bunch of folks to designate a charity and then ask for donations while tailgating at the game! Many thanks to Leslie Martin and her friends for this generous gift to ACE! What a great way to start the New Year!



Earth Day is April 22

Conservation is a way of living and an attitude that humanity must adopt if it wants to live decently and permanently on earth.

Paul Bigelo Sears

For all sad words of tongue and pen, the saddest are these: It might have been.

John Greenleaf Whittier



2025 ACE Board

Jane Barron
Susan Callaway
Barbara Cebula
Shelley DeWeese
Karin Keller
Jenny Reineck
Susan Smith

Primary contact:
info@apeconservationeffort.org

Gorilla Golf:
gorillagolf@apeconservationeffort.org



Just in time for Spring 2025 celebrations



**ACE is selling
HoneyBaked Ham gift cards.**

**Gift cards can be purchased in several denominations
and can be used at any HoneyBaked Ham store and online.**

They never expire and there is
no limit to the amount you can purchase.



ON-LINE PROCESS

Gift cards can be purchased from March 15th thru June 15th
https://www.honeybaked.com/fundraising/ACE_Spring_Sale



**ACE receives 20% of the purchase price.
You get your party food and
ACE helps save great apes in the wild. Everyone wins!**

*Ape Conservation Effort is a 501(c)3 non-profit organization
with a mission to help save great apes in the wild.*

Ape Conservation Effort Donor Form

Please print clearly. The information you provide will be used to promote your donation and your company.

Your personal or company name: _____

Individual Contact Name:

Street Address:

City	State	Zip Code	Phone Number
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Please give a complete description of the donated item: Retail Value: \$ _____

(Complete this section if donating a Gift Certificate)

Will you supply the gift certificate? Yes No

or

Do you authorize ACE to create your gift certificate? Yes No

Ape Conservation Effort, Inc. is a 501 (c)(3) organization.
Tax I.D. #20-5911817

Do you want a copy of this Donor Form sent with your acknowledgment letter? Yes No

Donor's Authorized Signature: _____

**Ape Conservation Effort, Inc.
800 Cherokee Avenue, S.E.
Atlanta, GA 30315**

FOR OFFICIAL USE ONLY:

Committee member: _____

Rcvd.: _____